

LifeLaunch Curriculum

The LifeLaunch curriculum is determined to cultivate students into practical thinkers, leaders, and engaged adults who value their education for the success it has enabled.

- Weekly Classes (40 classes of non-academic programming)
- Weekly Career Panels
- On-Campus Social Events and Programming
- Shadowing, Mentorships, Internships
- Attendance and Survey Feedback are Rewarded

On-campus coaches called “Envoys” provide one-on-one counseling throughout all four years of a student’s college experience, teach weekly classes, and organize weekly employment panels (on-campus and virtual).

Envoys, employed by LifeLaunch, will be hired alumni so that a spirit of legacy prevails on campus.

Weekly Classes

- Envoys lead their class in discussions on topics such as:
 - Interviews: What are the difficulties? Why haven't they called back?
 - Business ethics: How do you interact at a meeting with clients?
 - Financial Literacy: How does my career choice make a difference?
 - Career vs. Job: How can graduates avoid "gray-collar" jobs?
 - Alumni Responsibility: How can you be an effective alumnus?
- Educational classes are designed for every level of college student and enhance the academic curriculum.
- Classes are Corporate Sponsored (companies with vested interest in content).

Weekly Classes

What does a class look like?

- Minute 1: STAND UP AND TURN OFF THE CELL PHONES
- Minutes 2 – 10: Discussion Regarding On Campus Activities and Calendar and Housekeeping
- Minutes 11 – 35: Program (Curriculum) Video
- Minutes 36 – 50: Open Discussion on the Video

Attendance and Survey Feedback are rewarded! \$\$\$